K-DAM

Your digital asset manager on Kadena™

K-DAM is a robust digital asset management tool that puts you in charge of your proprietary artwork, logos, photos, and other critical digital files. It's a powerful way to manage valuable brand assets and control their usage across your organization.
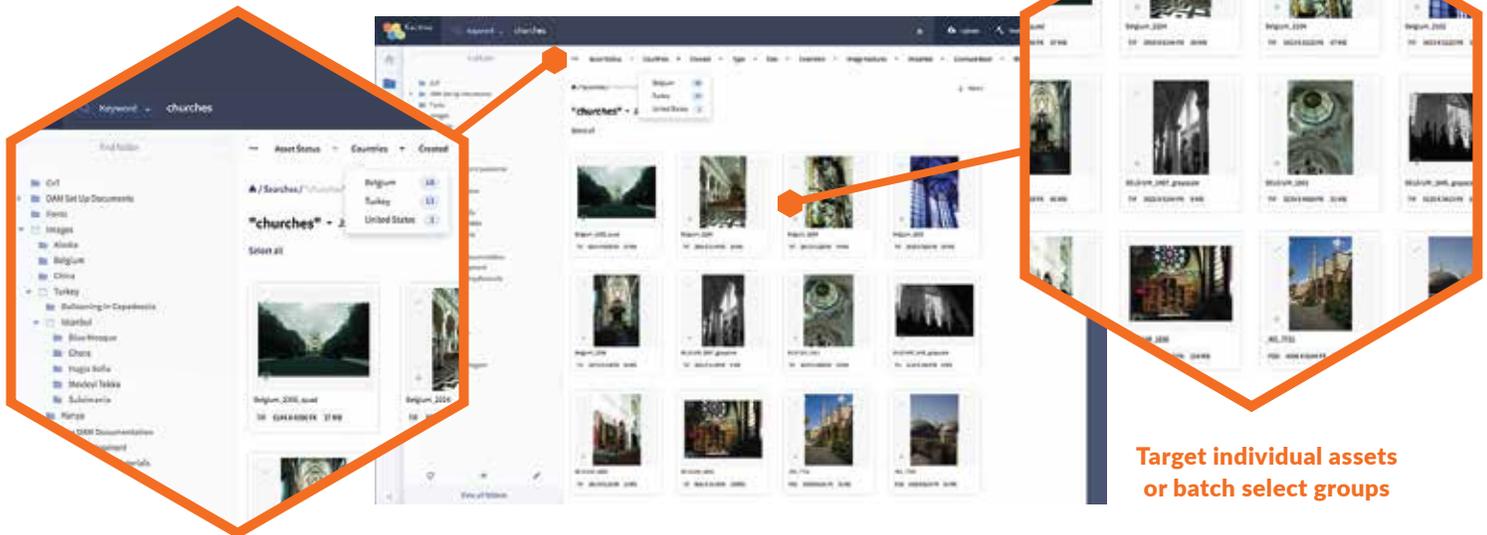
Archive your files. Tag them for quick retrieval. Control user access at the asset level. And eliminate duplication. Better still, combine K-DAM with other Kadena™ modules to streamline your entire design and production process.

K-DAM. Only on Kadena™. And only from Cenveo.

K-DAM	K-Source	K-Commerce	K-Insight	K-Proof	K-List

Kadena™ is an advanced technology platform that employs an integrated set of expert applications. Use it to facilitate direct mail communications, print fulfillment, and managed supply chain solutions.

cenveo® + KADENA™

Cenveo®

Protect business critical digital assets in K-DAM.

Add and edit metadata tags to organize your digital assets

Target individual assets or batch select groups

Manage Assets	Leverage Assets
• Archive assets and remove outdated files	• Search and select via metadata tagging
• Add and revise metadata tags	• Restrict access via advanced permissions system
• Modify individual assets or grouped assets	• Assign assets to projects and templates
• Create search facets and public searches	
• Create advanced folder hierarchies	

K-DAM is essentially a secure digital vault—and you control which users have the key. A specially designed, intuitive user interface makes it easy to search, select, and upload assets—and simple to tag each file with rich metadata. You can set up new users, grant permissions, modify metadata, review asset inventory, and bulk edit.

With K-DAM, you'll no longer need to send countless emails with large attachments when applying digital assets to projects. Simply search K-DAM and download. That's all there is to it. Kadena™ will seamlessly push your approved assets into the production process.

Like all Kadena™ modules, K-DAM is even more powerful when combined with other technologies. For example, connect your assets to pre-designed templates in our K-Commerce templating tool—and K-Proof to view virtual proofs. The possibilities are endless because Kadena™ is asset-friendly, production-friendly, and most of all, user-friendly.

This is the power of Kadena™. And it's in your hands.

If you're ready to transform your print communications, contact Cenveo at solutions@cenveokadena.com, or check out Kadena™ at: www.cenveokadena.com