K-Insight

Insights and analytics on Kadena™

With K-Insight, you have the analytics capability you need to make the most critical decisions regarding your print investments.
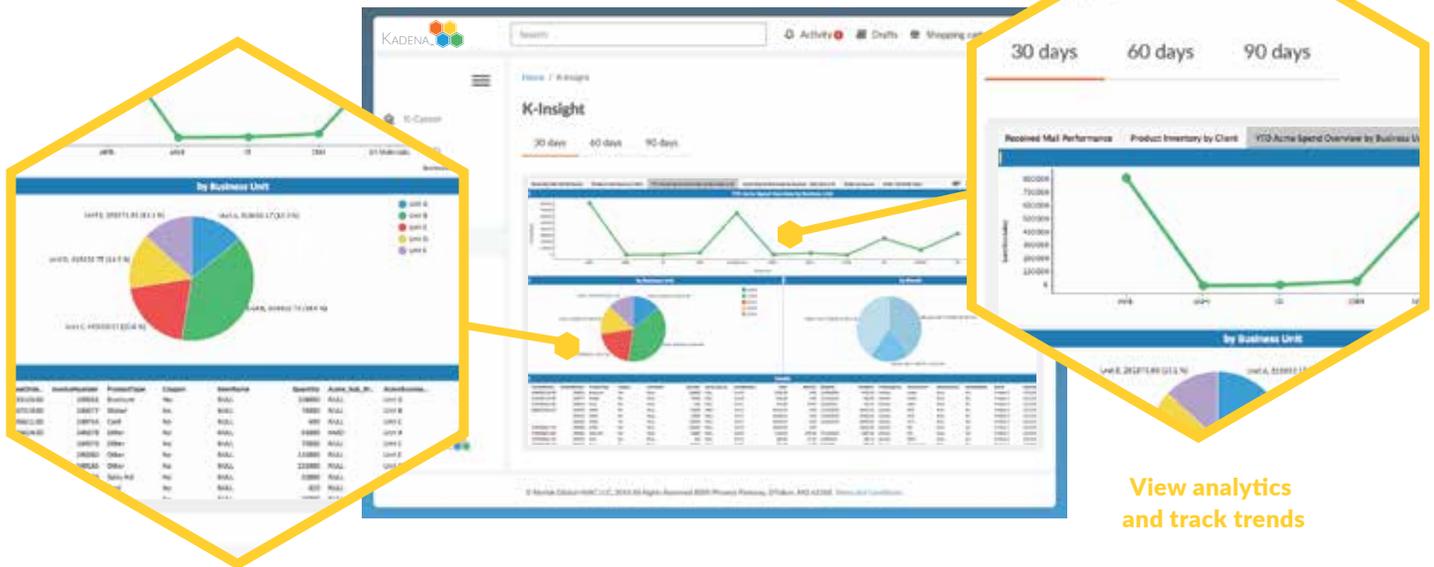
It pulls together data from across the supply chain, including order activity, inventory and distribution. It allows you slice-and-dice that data to produce key performance metrics, and spot new patterns and trends. And it accommodates external data sources. Armed with this tool, you'll view trends, implications, and insights—and make the most informed choices for your business.

K-Insight. Only on Kadena™. And it's only from Cenveo.

K-DAM   K-Source   K-Commerce   **K-Insight**   K-Proof   K-List

Kadena™ is an advanced technology platform that employs an integrated set of expert applications. Use it to facilitate direct mail communications, print fulfillment, and managed supply chain solutions.

cenveo® + KADENA™

Make the right business decisions with K-Insight.

Access production, cost and time saving metrics

View analytics and track trends

Know Your Program Like Never Before

- View KPIs and spot high-level trends
- Dive into metrics via tiles, cards and data tables
- Access production, cost, and time saving metrics

- Map trends against a chosen timeline
- Determine program effectiveness against objectives

K-Insight features an intuitive, user-friendly interface that makes it easy to collect, analyze and report on key metrics across your entire print program. You'll have a holistic view of your operation in a concise, dashboard format—and can drill-down into any metric for underlying detail. You'll spot patterns, identify trends, and boost efficiency with best-practice metrics and KPIs.

Like all Kadena™ modules, K-Insight is even more powerful when used in tandem with Kadena's™ other applications. For example, combine it with K-Source to access vendor pricing data, or connect it to K-DAM to analyze key asset usage. The possibilities are endless.

This is the power of Kadena™. And it's in your hands.

If you're ready to transform your print communications, contact Cenveo at solutions@cenveokadena.com, or check out Kadena™ at: www.cenveokadena.com