# K-Source

## Sourcing Optimization on Kadena™

K-Source is a robust technology that helps you select vendors—quickly, efficiently, and cost-effectively. Think of it as a gateway to a virtual marketplace, a sourcing center in which you can identify and collaborate with vendors providing print and non-print products and services.

Create bids. View estimates. And access concise reports. This is a time-saving, money-slashing service, and it's backed by the one of the industry's most advanced technologies- Kadena™.

**K-Source. Only on Kadena™. And only from Cenveo.**

| K-DAM | K-Source | K-Commerce | K-Insight | K-Proof | K-List |

Kadena™ is an advanced technology platform that employs an integrated set of expert applications. Use it to facilitate direct mail communications, print fulfillment, and managed supply chain solutions.

cenveo®  +  KADENA™

# Streamline your sourcing with K-Source.

**cenveo**®



**Check the status of past and present bids**

**Freedom to choose bids**

## Print Sourcing Optimized

- Launch and manage programs with print and other components
- Request bids from an extended vendor network
- Receive automatic notifications on bid status

- Benefit from single-channel multi-vendor sourcing
- Review consolidated reports and view insights on sourcing performance
- Track the process from start to finish from a single portal

At Cenveo, we use K-Source as a gateway to third-party vendors and products. We're ready to tap into this broad community on your behalf, documenting your jobs, checking specifications, and managing the vendor bidding process. Better still, we'll generate detailed status reports and manage projects as they move forward. The process is seamless, and the results are undeniable.

Like all Kadena™ modules, K-Source is even more powerful when combined with other applications. Add K-Commerce to track all of your active jobs at a single glance; combine it with K-Insight to generate analytics and gauge the effectiveness of your programs. The possibilities are endless.

**This is the power of Kadena™. And it's in your hands.**

If you're ready to transform your print communications, contact Cenveo at solutions@cenveokadena.com, or check out Kadena™ at: www.cenveokadena.com